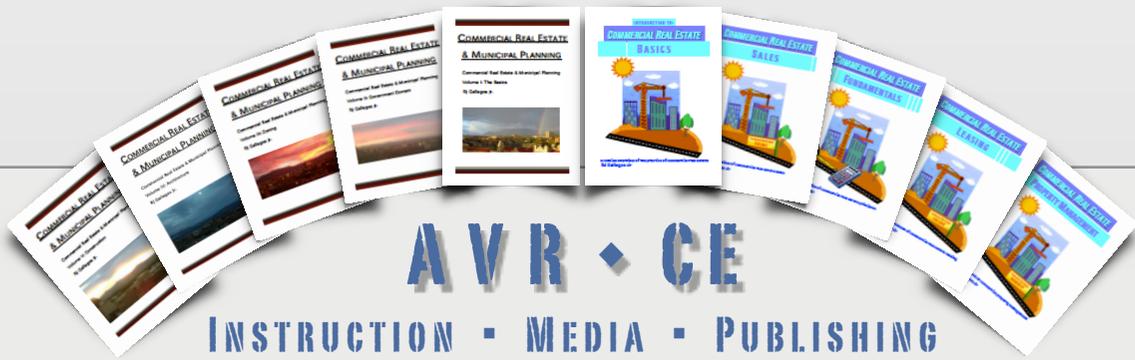


The complexities related to real estate and the laws that govern use, ownership, and sales or transfer regulations are abundant, and ever expanding. Not to mention the wide range of impact between consumer, vocation and municipality. Imagine an area, albeit a village, incorporated area, city, county, or state, where the people who are impacted most work together to be educated about real estate regulatory issues with full transparency.

A process such as this can be accomplished best when municipal envoys, such as planners, inspectors, and zoning directors are utilized in a capacity to extend their knowledge of civic functions to those who work as a “bridge” to consumers in real estate endeavors — real estate licensees. We propose an idea for your municipality to review the benefits of instituting a policy where civic departments (planners, inspectors, zoning directors, etc.) are asked to work with approved real estate instructors in classroom or distance education settings to educate real estate licensees on the planning and development policies and procedures in your area.

If set as a continuing education variable for real estate licensees, this would serve as an incredible gateway for more transparency, communication, and overall education that would help to grow development in all phases. This, in turn, would lead to a higher capacity of financial benefits for your area all around. We would be happy to talk with you about potential procedures that could be implemented to work as a catalyst for real estate growth and development in your area. We have a proven track record of education with the “Commercial Real Estate & Municipal Planning” series which has been copyrighted and is filed via the Library of Congress.

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Picture a setting where instructors have municipal envoys introduce themselves, share contact information, and explain what they do and how the laws in the area work in conjunction with the public. Real estate licensees then take this information and with a "comfort level", understanding of procedures, and the contacts to facilitate actionable items, pass this knowledge on to consumers who want to know how to buy, sell, and lease real estate.



The development of real estate now opens up to consumers from all walks of life, and with a higher level of communication and cooperation between them and the municipality where they wish to do business, the opportunities continue to grow and expand.

When municipalities work to form a bridge from planning envoys to consumers it helps to make the most of both time and resources. Remember, real estate development involves participation from a wide array of vocations, such as, architects, engineers, site planners, attorneys, environmental consultants, surveyors, title companies, lenders, contractors, and a number of others. Cooperation will facilitate economic growth across the board.



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